

Newsletter

SUMMER 2011

SOUTH FLORIDA
CENTER FOR
PERIODONTICS &
IMPLANT DENTISTRY

BOARD CERTIFIED – *The best in their field*

Our doctors are considered among the most elite and respected in the field of periodontics and implant dentistry. We share our knowledge to help educate other dental professionals locally and throughout the world as authors, lecturers and organizational leaders. It is the patient care and quality treatment that occurs every day at the Center that best reflects of our doctors' commitment to excellence in their profession.



Dr. Jeffrey Ganeles became a political spouse with the election of his wife, Lori Berman to the Florida State House of Representatives for District 86 (Boynton Beach, Delray Beach and Boca Raton). His children continue to excel at NBC and Boston University. Dr. Ganeles' professional activities (this year alone) included teaching at Nova Southeastern University and speaking at several national and international meetings such as the American Academy of Periodontology, ITI International Symposium and International College of Oral Implantology. You can find links to these groups at our TeethToday.com website. Dr. Ganeles also had chapters published in two books and several articles accepted in the areas of periodontics and implant dentistry.

Dr. Frederic J. Norkin has had a very exciting year. He co-authored a number of articles submitted for publication in peer reviewed journals one on incidental findings of cone beam CT scans and another on prevention of implant complications. Dr. Norkin co-developed and directs a comprehensive training program in intravenous and conscious sedation at Nova Southeastern University where he has been teaching for ten years. He continues to perform clinical research through a number of implant studies at our Center. On a more personal note, Dr. Norkin continues to look to his family to bring tremendous joy and happiness.



Dr. Samuel Zfaz also had a very productive and exciting year. He started a new lecture series dedicated to esthetics and implant dentistry which he presented at meetings in Chicago and Mexico City. He co-authored, with Drs. Ganeles and Norkin several papers submitted to peer reviewed journals while continuing his lecturing commitment at Nova Southeastern University. On a personal note, his family is doing very well. As always he remains committed to providing the most outstanding care for our patients and their loved ones.

www.floridaperioimplant.com

Are individual dentist offices and specialty practices obsolete?

A quick look at various advertisements in local newspapers reveals a significant increase in the number, visibility and aggressiveness of multi-specialty group dental practices. These types of practices promote increased convenience, expertise and sometimes lower costs. Is it true? Could you receive the same or better treatment at one of these offices as compared to a more traditional dental practice with less time, lower cost or greater efficiency?

Economics is the prime reason these groups are increasing. For new dental school graduates, setting up a first time out-of-the-box dental practice is prohibitively expensive and many new dentists don't have adequate financial resources available due to tight economic markets and monstrous student loan debts. It is much easier and less risky for a new dentist to take a job in a multi-specialty or corporate run practice at a salary rather than taking on more debt. Often new specialists will work in such a practice situation once-a-week and will have 3-5 separate locations to work at, creating accessibility problems for patients when schedule changes, emergencies or difficulties arise.

Dentists and dental practices, such as the **South Florida Center for Periodontics & Implant Dentistry** have different priorities and focuses. We pride ourselves on personalized attention, care and availability from your first telephone contact through the complete examination, detailed diagnosis, individualized consultation and treatment. We are so focused on insuring that our patients understand their dental problems and treatment options that we created our own computer software – DentalImplan® - to help explain and illustrate treatment options. We also have treatment coordinators who spend as much time as you need to make sure you understand your condition and treatment options.

While we are not in the same physical office as your restorative dentist, we carefully and completely discuss and communicate viable treatment options with him/her. We use internet based applications, photos, X-rays, electronic communication and simulations to ensure continuity between us.

Because we specialize in periodontics and implant dentistry, we have virtually every instrument, diagnostic tool and material we could possibly need to treat you. If the recommended treatment option is extensive, we have the patience, experience and expertise to give you back your smile.

We will always consider your specific circumstances, health, objectives, budget and urgency. For instance, if you need teeth replaced using implant dentistry we have dozens of different methods and years of experience to draw upon. This flexibility comes from our long-term investment in our skilled team, facilities, continuing education, and relationships. Most importantly, we are always available to address

and manage complications or questions if they arise. We provide the essential long-term maintenance which is a critical part of long-term success.

Recently some integrated dental implant centers opened claiming

superior services, technology and results, particularly for cases where implants and fixed teeth are accomplished in one day. *We have been providing this procedure for almost two decades* and our clinicians are world renowned for it. At **South Florida Center for Periodontics & Implant Dentistry** we have more experience than almost all other doctors and practices in the USA - certainly more than these new centers - and often at lower costs. There are no hidden charges in our treatments. More importantly, at our facility we will always help you maintain your new smile with periodic check-ups and maintenance visits.

In summary, our current system provides the important qualities of outstanding expertise, personalized caring attention, availability, flexibility, supportive care, and long-term value. Technology and seamless communication continues to overcome the inconvenience of separate locations.

You, your family and your friends should not be deceived by sophisticated marketing schemes promoting other "integrated" practices.

See our updated website www.teethtoday.com for more information.

No patient leaves our office without teeth





TeethToday is our term for services in our office to immediately replace teeth using dental implant supported restorations. These procedures include a family of techniques which we developed or enhanced through nearly two decades of experience and thousands of successful treatments. One of the most useful methods we recently incorporated for those suffering with ill-fitting, painful dentures, unsightly partials and/or failing teeth is called “All-on-4™”.

The “All-On-4”™ Option

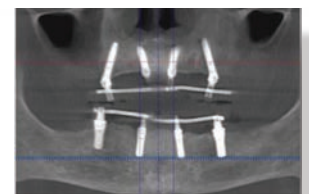
The All-on-4 (AO4) clinical solution was developed to simplify permanent tooth replacement for those suffering with poor oral health and untreatable or missing teeth (denture and partial wearers). The AO4 procedure maximizes the use of available bone avoiding the sinus cavities and/or nerves avoiding most grafting procedures. Patients get fixed (non-removable) functioning teeth the same day the implants are placed. Using this technique, we have been able to treat patients previously unable to consider implant dentistry because of excessive bone atrophy (melting away of the jaw bone normally found in patients missing one, several or all their natural teeth), financial constraints or simply an overall fear of dentistry.

While there are still circumstances in which conventional techniques and options are appropriate and recommended, it is a great benefit that we can now offer this sophisticated alternative too.

The immediate benefits of AO4 are:

- Fixed teeth in one day
- Lower costs
- Reduced healing time
- Endless smiles

The success rate of AO4 may be superior to some conventional approaches of tooth replacement and is designed to last a lifetime with reasonable maintenance. AO4 saves time and money, with minimal and manageable discomfort. Our experiences are excellent and mirror those we are used to achieving with other techniques. We can change you from dentally exhausted to a renewed quality of life in one day. You will get your smile back *that fast* as though it never left.



From dentally exhausted to a renewed quality of life in one day

Why Teeth Today?

Everything we do challenges the status quo. We believe in thinking differently. We know that better oral health leads to improved appearance, self-confidence and an enriched lifestyle.

How?

The way we challenge the status quo is by taking all the technological advances we have today and applying them to produce a better quality of life and a beautifully designed smile.

What?

Implant dentistry is often considered the standard of care for replacing failing or missing teeth. It is the latest tooth replacement technology available. We have mastered this technology.

NEW LOOK, NEW NAME, SAME GREAT DENTAL PRACTICE

*A*s experts in periodontics and implant dentistry, we would like to update you about new developments in our practice and share our views about issues that concern you, your family and your friends regarding dental health care.

We have a new look, a new name and a retirement to announce. Dr. Marvin Rosenberg retired from our Boca Raton office and will no longer be seeing patients here. He may be contacted through his West Palm Beach office.

Drs. Jeffrey Ganeles, Frederic J. Norkin and Samuel Zfaz remain in our Boca Raton office committed as always to providing the highest quality, innovative, proven, successful and beneficial periodontal and implant surgical care available anywhere. Our doctors continue to excel offering unique services in the areas of periodontal treatment, featuring some that they pioneered including minimally invasive endoscopic treatment



of periodontal disease and regenerative treatment of gum recession and esthetic recontouring.

In implant dentistry, we continue to refine TeethToday® and the immediate restoration of implants and stand behind our policy “**no patient leaves our office without teeth**”! We implemented new techniques described in this newsletter that improve our ability to treat difficult situations more successfully often in significantly less time, sometimes using minimally invasive techniques and often with reduced cost. These are

exciting times at the **South Florida Center for Periodontics & Implant Dentistry** and we look forward to providing progressive oral health care and the utmost personalized attention to each and every patient. We encourage you to contact us to discuss specific needs, concerns or conditions.